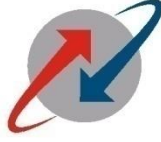


General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

BSNL 3G))) **BSNL LIVE**
Faster than your thoughts 2010

S&M-CM/mktg/105-6/EVDO NIC/ 71 dated at Chennai 600006 the 25.03.2013

To
All Heads of SSAs
TN circle

Sub: Promotional offer of special discount on sale price of EVDO data card.
Ref: BSNL C.O. ECT Approval no. 1080 for TN Circle dt 22.03.13

On the request of Tamilnadu Circle letter No. GM(S&M-CM)/105-08/2012-13/85 dt 19.03.2013, BSNL C.O. has approved the proposal and extended the offer on the **sale price of EVDO data cards**. The offer has been extended **from 01.04.2013 to 29.06.2013**.

	Reduced vide order dt 10.01.12	Promotional offer from 01.04.2013 to 29.06.2013.
EVDO Card	Rs.1199 (incl. Of all taxes)	Rs.959 (incl. Of all taxes)

The above offer will be effective upto 29-06-2013.

There are 1200 Nos of EVDO cards are available with SSAs stock.

All are requested to take proactive steps to generate adequate response. Press note and proper advertisement as deemed fit may be made to generate adequate response..

Francis Sankaranarayanan

Assistant General Manager (Mktg),
O/o General Manager(S&M-CM),
16, Greams Road,
Chennai 600006
Copy to:

- 1) Sr. GM (NW-O-CM)/Trichy / CBT– for kind information
- 2) GM(TR)/GM(Fin), O/o CGM(T)., Chennai 600002 – for kind information
- 3) DGM (Pricing-CM), P& P Section, BSNL Corporate office, 6 th Floor, Bharat Sanchar Bhawan, H C Mathur Lane, Janpath, New Delhi 110001 (FAX No: 011-23717767) – for kind information
- 4) DE(Commercial)., CBT
- 5) DGM(CS)/ (Sales) O/o. GM(S&M-CM)., 16, Greams Road, Chennai 600006